GOVERNMENT OF THE DISTRICT OF COLUMBIA

The Department of Consumer and Regulatory Affairs





PRESS RELEASE

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Tim Ma Headlines DCRA's Entrée DC

Kyirisan chef-owner joins restauranteurs, caterers, food truck operators at small business event

Washington, D.C. –The Department of Consumer and Regulatory Affairs (DCRA) announced today the details of its annual <u>Entrée DC</u> Food and Drink Forum. The forum is aimed at promoting entrepreneurship and collaboration in the District's food and beverage industry. <u>Kyirisan's</u> Tim Ma headlines this year's event as the keynote speaker.

Entrée DC is a free event offered to current or aspiring entrepreneurs interested in opening or growing a food service business in the District of Columbia. It is part of Mayor Muriel Bowser's second-annual "202Creates," a citywide effort held throughout September to showcase the District's diverse and vibrant creative economy. Through an array of events, 202Creates will promote the artists, makers, and entrepreneurs who contribute to the District's thriving creative industries.

Held on Monday, September 18, 2017 at the Walter E. Washington Convention Center, Entrée DC will include breakout sessions on how to turn a food truck into a brick-and-mortar business, securing financing for a food service venture, how to use locally sourced products and become a supplier, and meaningful marketing.

For the first time, Entrée DC will feature the 202Creates Tasting Lounge, which will offer samples from several local DC food and drink entrepreneurs.

"Entrée DC is a great event every year, but this one is really can't miss," said DCRA Director Melinda Bolling. "Exciting speakers, networking opportunities, and samples of the outstanding cuisine that 202 Creates. Two words: can't miss."

Businesses participating as speakers at this year's event include restaurateurs, caterers, fast casual operators, and restaurant startup incubators. The participants include:

A Creative DC
BBQ Bus
BYT
Captain Cookie
Cureate
Dim Sum Media
District Doughnut
Equity Eats
Glens Garden Market
Goodies
Jrink
Kyirisan

Misfit Juicery
Mokja Ventures
On Rye
ProFish
Taoti Creative
Think Local First
Timber Pizza
Tryst Restaurant Group
Union Kitchen
Washington Life
Washingtonian

The event is hosted by DCRA's <u>Small Business Resource Center</u> (SBRC). Throughout the year, SBRC provides workshops, symposiums, and one-on-one counseling to businesses in the District. In 2017, SBRC has held dozens of workshops and conducted hundreds of one-on-one counseling sessions.

To register for Entrée DC, visit dcraentreedc.com. To learn more about 202Creates, go to 202creates.com.

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